



2011 Equality Conference & Gala Sponsorship and Admission Fees

Questions? Contact Kay Flaminio at kay@equalityinc.org or 919.829.0343 x 112

Platinum Sponsorship (\$7,500)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Full-page color ad on the inside cover of the program guide (camera ready, 7.5 inches wide by 10 inches high)
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Ten admissions to both the conference and gala, plus a reserved table for ten at the gala
- Full-table display at the conference

Gold Sponsorship (\$5,000)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Full-page black and white ad in the program guide (camera ready, 7.5 inches wide by 10 inches high)
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Six admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

Silver Sponsorship (\$2,500)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Half-page black and white ad in the program guide (camera ready, 7.5 inches wide by 5 inches high)
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Four admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

Bronze Sponsorship (\$1,000)

- Sponsor for the entire event with listing on the website and in all publications including the program guide
- Quarter-page black and white ad in the program guide (camera ready, 3.75 inches wide by 5 inches high)
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Two admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

Nonprofit Sponsorship (\$550)

- Sponsor for the entire event with listing on the website and in all publications including the program guide

- Quarter-page black and white ad in the program guide (camera ready, 3.75 inches wide by 5 inches high)
- Logo displayed in the program guide and projected onscreen at both the conference and gala
- Acknowledged from the podium at the conference opening session and gala presentation
- Two admissions to both the conference and gala, plus reserved seating at the gala
- Half-table display at the conference

Display Space at the Conference Only

- \$500 Corporate | \$250 Small Business | \$150 Nonprofit

Ad Rates for the Program Guide

- \$1,000 for full-page color or \$500 for full-page black and white (camera ready, 7.5 inches wide by 10 inches high)
- \$250 for half-page black and white (camera ready, 7.5 inches wide by 5 inches high)
- \$150 for quarter-page black and white (camera ready, 3.75 inches wide by 5 inches high)

Terms

- Absolutely no size exceptions on ads in the program guide
- Program guide ads are due no later than October 21
- Camera-ready color logos are due no later than October 21
- Full payment for sponsorships, display space, and ads is due no later than October 21
- Absolutely no refunds

Conference Admission

- Complimentary admission for each donor who has made gifts totaling \$1,200 or more during 2010
- \$50 regular admission (\$65 after October 21)
- \$25 for students (\$35 after October 21)
- \$35 for people with income challenges (reduced rate not available after October 21)
- No refunds

Gala Admission

- Complimentary admission for each donor who has made gifts totaling \$1,200 or more during 2010
- \$145 regular admission (\$175 after October 21)
- \$75 for students (\$95 after October 21)
- \$85 for people with income challenges (reduced rate not available after October 21)
- No refunds

Gala Table Captains

- Recruit or pay \$1,500 for nine friends to join you at a reserved table for ten!
- Pay \$1,000 for ten students to be seated at a reserved table for ten! (Or pay \$1,300 for ten students to also attend the conference!)
- Acknowledged on the website and in all publications including the program guide
- Acknowledged from the podium at the gala presentation